

Dear Partner,

When I was 6, my dad built me a huge treehouse. Somehow, with all his strength, he managed to get this massive structure up a tree by himself. Climbing 6 flat planks, he nailed it to the tree. I lived in that treehouse most of my childhood and I was ALWAYS outdoors. I can still see parts of it when I pass by my childhood home.

What happened to the days when our kids played outdoors and not online? My 7-year-old son came home crying for the third time because he was being bullied over the fact that he struggled on the computer with remote learning during Covid.

Furthermore, my best friend's daughter came home with a black eye after she stood up for herself after a cyber bullying attack. I had enough. This year I decided to show my boys that there is more to this world than what's online. This, combined with the ongoing challenges that are facing our youth, regarding mental, physical and emotional wellness is why we started Beyond Outdoors.

Our mission is to inspire our communities to get offline and experience the outdoors through educational initiatives which provide youth with the resources to improve the mental, physical, and emotional wellness of themselves and our communities.

I'm looking forward to you joining us on this journey!



Kind Regards,
Ashley Dowden
Owner & Founder

A handwritten signature in black ink, appearing to read 'Ashley Dowden', written in a cursive style.

